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| page 1 start Talking Points |
| Introduction and Vision Microsoft Lync 2013 delivers an experience that is differentiated from any other Unified Communications solution in the industry. Lync 2013 delivers the best single client experience across devices – integrated with all the applications people use, and available anywhere with Internet access. Lync 2013 allows users to focus less on how to use the tools and direct their energy to meeting the needs of their business. |
| Refresshed Client UI; “single” client Lync 2013 provides a single, unified client for real-time communications, including voice and video calls, Lync Meetings, presence, instant messaging, and persistent chat. Having a single UC client application instead of multiple applications simplifies deployment, adoption, and support.  The Lync 2013 client UI was redesigned to be intuitive and touch friendly, building upon Lync 2010 – with familiar pictures, presence, and cascading groups of contacts – though aligned to the new Microsoft Office look and feel with minimal chrome. New features include:   * Improved touch, use of common Office design objects * Pictures – higher definition via the Microsoft page 1 end   page 2 start  with a single touch from your Windows Phone, iPhone, iPad, Nokia Symbian, or Android smartphone. And more than just Lync Meetings – these clients allow you to stay connected to your network and communicate on the go, whether by IM, email, or a call-via-work, all on a Lync client that has been designed with a look and feel consistent with the underlying platform-specific design elements and gesture interactions.  With our Lync 2013 mobile clients, we’ll add voice and video over IP, as well as more immersive Lync Meeting collaboration capabilities. Lync Metro Style app The Lync Metro style app is Lync reimagined and specifically optimized for touch on Microsoft Windows 8 (both x86-based Windows 8 devices and Windows RT). Introduction The Lync Metro style app takes advantage of Windows 8 "touch first" capabilities to provide fast, natural, hands-on control of communications across a variety of devices and architectures. The Lync Metro style app benefits from the end-to-end security and strong power-management features in page 2 end  lock-screen updates to ensure that no important communications |